



# CLLA Southern Region *Conference*

February 14 – 16, 2025

Le Pavillon Hotel • New Orleans, LA

*Program*



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# 2025 Schedule of Events

**FRIDAY, FEBRUARY 14, 2025** 1803 BAR • LE PAVILLON HOTEL • 833 POYDROS STREET • NEW ORLEANS, LA

6:30 – 7:30 p.m.

**WELCOME RECEPTION** – 1803 Bar at Le Pavillon

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**SATURDAY, FEBRUARY 15, 2025** LE PAVILLON HOTEL • 833 POYDROS STREET • NEW ORLEANS, LA

8:30 – 9:00 a.m.

**REGISTRATION, BREAKFAST AND WELCOME** – Versailles Ballroom

9:00 – 10:00 a.m.

**CLE CEU THE SWAMP IS NOT SO SCARY – DEMYSTIFYING LOUISIANA LAW**

Speaker: **David M. Kerth**, *Jones Walker, Baton Rouge, LA*

Our speaker will compare Louisiana law to other states. Discussions on where the law is similar and where it differs with focus on creditor's enforcement remedies, including the UCC and other statutory provisions.

10:00 – 10:15 a.m.

**BREAK**

10:15 – 11:15 a.m.

**CLE CEU ESTATE PLANNING WHEN A PRIVATELY HELD BUSINESS IS A PRIMARY ASSET**

Panelists: **Riley J. Busenleener**, *Chaffe & Associates, New Orleans, LA*; **John (Hobie) A. Hotard, Jr.**, *Jones Walker, New Orleans, LA*

This presentation will review the estate planning transfer options, family matters, money matters and tactics for transfer to family members when a privately held business is a primary asset.

11:15 – 11:30 a.m.

**BREAK**

11:30 – 12:30 p.m.

**CEU SHOW ME THE MONEY – WHAT AGENCIES LOOK FOR IN A LAW FIRM**

Panelists: **Eric Leger**, *Greenberg, Grant & Richards, Inc., Houston, TX*; **LeeAnn Sterling**, *Rauch-Milliken International, Inc., Metairie, LA*

Our panelists will discuss:

- **Establishing agency Needs.** Making sure there is clear understanding of how files are expected to be handled such as any collection processes by firm prior to suit filing or not, etc.
- **Technology.** Technological upkeep is more necessary than ever to be properly equipped to handle files effectively.
- **Cyber security.** Attorneys are being targeted by hackers more than ever. Proper cyber security and cyber insurance is now a vital requirement for a high-volume active practice.
- **Pre-suit review for viability.** Ability and willingness to intelligently review proposed case prior to filing. This includes reviewing anticipated defenses, veto factors such as insolvency or valid disputes which will likely lead to a counter claim, or lack of assets to pursue post judgment.
- **Relevant jurisdiction and venue.** Attorneys need to be aware of all local rules and regulations regarding jurisdiction and venue. They need to advise clients regarding the risks and effectiveness of the lawsuit given this.
- **Capacity for high-volume.** Demonstrate the firm's ability to handle a large volume of cases efficiently without compromising quality
- **Timely filing and follow-up.** Collection is a fast pace business environment. Attorneys need to be fast on filing a lawsuit and need to follow up as soon as a deadline has been generated.
- **Record-keeping and documentation.** All major pleadings and scheduling orders should be automatically shared with the collection agencies. Clients like to see progress, even the small updates.
- **Post-judgment efforts.** Attorneys should employ creative and proactive strategies to enforce the judgment and show persistence.
- **Commitment.** When you taking on a new lawsuit, it should be treated with care and attention. It requires consistent nurturing and cannot be abandoned without good cause.

12:30 – 1:30 p.m.

**GROUP LUNCH AT LE PAVILLON**

2:00 – 5:00 p.m.

**EXPLORE NEW ORLEANS ON YOUR OWN (SUGGESTION)**

- The National WWII Museum • 945 Magazine Street • 504-528-1944 • [www.nationalww2museum.org/](http://www.nationalww2museum.org/)
- Audubon Zoo • 6500 Magazine Street • 504-861-2537 • [www.audubonnatureinstitute.org/zoo](http://www.audubonnatureinstitute.org/zoo)

5:30 – 8:30 p.m.

**NETWORKING & DINNER TCHOUP YARD • 405 THIRD STREET • NEW ORLEANS, LA 70130**

Included in Member and Spouse/Guest registration fee. Transportation on your own.

# Attendees

**Greg Atwood** (Mary)  
(First Time Attendee)  
Law Office Of Greg Atwood  
Nashville, TN

**Bobby Bernstein** (Mary Deann)  
Bernstein & Bernstein, PA  
Mt. Pleasant, SC

**Riley Busenlener**  
Chaffe & Associates  
New Orleans, LA

**Mary Kay Chastain**  
C2C Resources, LLC  
Metairie, LA

**Crystal Cole**  
Crystal R. Cole, Attorney at Law  
Nashville, TN

**Travis Davison**  
Davison Law Firm  
Memphis, TN

**Dawn Federico** (Jim Goddard)  
CLLA  
Rolling Meadows, IL

**Michelle Gilbert** (Marcel)  
Gilbert Garcia Group, PA  
Tampa, FL

**Theodore Hamilton** (Sarah)  
Wetherington Hamilton  
Tampa, FL

**Chad Hammons**  
Jones Walker LLP  
Jackson, MS

**Owen Hare** (Liz)  
Friedman, Framme & Thrush P.A.  
Owings Mills, MD

**John (Hobie) Hotard, Jr.**  
Jones Walker  
New Orleans, LA

**David Kerth**  
Jones Walker  
Baton Rouge, LA

**Candice Kline**  
Saul Ewing  
Maumee, OH

**Navya Kolli**  
Tulane University School of Law  
New Orleans, LA

**Jim Kozelek** (Maria)  
Weltman, Weinberg & Reis Co., LPA  
Columbus, OH

**Eric Leger**  
Greenberg, Grant & Richards, Inc.  
Houston, TX

**Charles McBurney** (Deborah)  
Harris Guidi Rosner, P.A.  
Jacksonville, FL

**Karen McClure** (Trey)  
Schwartz & McClure, LLC  
Birmingham, AL

**Neeraj Mendiratta**  
KnovaOne  
Wellington, FL

**Robin Moselle**  
Robin S Moselle P.A.  
Plantation, FL

**Abby Odneal**  
NACM Southwest  
Coppell, TX

**Kevin Patterson** (Sarie)  
Connect for Health Colorado  
Denver, CO

**Richard Payne** (Lisa)  
Payne Law  
Toronto, ON

**Warren Pinchuck**  
Columbia Directory Co, Inc.  
Boca Raton, FL

**Taylor Rogers**  
Loyola University New Orleans  
College of Law  
New Orleans, LA

**Jeffrey Schatzman** (Lisa)  
Schatzman & Schatzman, P.A.  
Miami, FL

**Don Scott**  
Wright Holmes  
Katonah, NY

**Gil Singer** (Betsy)  
Marcadis Singer, PA  
Tampa, FL

**LeeAnn Sterling**  
(Thomas Burns)  
Rauch-Milliken International, Inc.  
Metairie, LA

**Robert Tyler** (Sara Merrill)  
Law Offices of Gary A Bemis APC  
Riverside, CA

**Jessica Vadiee**  
Loyola University New Orleans  
College of Law  
New Orleans, LA

**Lorna Walker**  
The Law Offices of Sweet & Walker, PC  
San Francisco, CA

**Rodney Wild**  
C2C Resources, LLC  
Metairie, LA

**Edward Willis** (Katy)  
Cloud & Willis, LLC  
Mobile, AL

## Join Us at these CLLA Events



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